

Mid - Senior FMCG Graphic Designer / Creative

About Us

Launched in 2016, Piccolo is the UK's fastest growing baby food brand dedicated to fuelling family adventures.

With a belief rooted in raising parents and growing families, we believe that there is no right or wrong, just onwards. Parenthood is all about spinning plates and finding the right balance and we are here to do just that by offering everything kids need and nothing they don't.

Don't panic, we're 100% organic with no added sugar or salt. Just love, care and goodness. Developed by experts in child nutrition (so parents don't have to be one) we are committed to creating products with the highest quality ingredients that encourage taste exploration from when it matters most.

Voted in the 30 most philanthropic businesses in the UK, we are committed to giving back with 10% of our profits helping local families.

With a range over 50 products you can find Piccolo in Tesco, Sainsbury's, Waitrose, Asda, Morrisons, Boots, Ocado, Amazon, Whole Foods Market and fine independent retailers.

The Team

Team Piccolo is a family of 15 individuals who have all helped in Piccolo's success to date. The creative team is a strong trio and this role will be reporting directly to the co-founder / Creative Director.

We are now looking to hire a senior designer to join our team and help bring the brand to life even more.

About You

Do you love working in FMCG but not familiar with the baby category? Not to worry. Piccolo adopts a challenger approach and the person we are looking to hire must have a love for the world of food and drink with a deeper desire to break category rules and do things differently. We may be a baby food brand, but we don't think like one...

We are looking for someone who can independently head up various projects as well as be a bigger team player.

Ideal candidates should have at least 3-4 years experience.

The Location

The candidate will initially need to work from home with a view to starting in our central London office towards the end of the year.

Roles & Responsibilities:

- Team Leadership
- Project management
- Brand building idea generation
- Packaging design
- NPD concept creation
- Artworking
- Marketing Collateral
- Social content creation
- Website content creation

- In-house photography
- External shoot management

Must be proficient in:

- Adobe Illustrator
- Adobe Photoshop
- Adobe In Design

- Bonus points for:
- Hand illustration
- Animation
- Video editing

Applicants are to send a copy of their CV and portfolio to kane@piccolofoods.uk.
Only successful applicants will be notified.